



20,000  
COPIES  
MONTHLY

# DISTRIBUTION

NEW  
FOR 2010

 UNIVERSITIES

 BARS, RESTAURANTS & CAFÉS

MAILING  
• Subscriptions in  
England, Europe & Brazil  
• Oxford, Cambridge and  
others universities  
• Journalists,  
Photographers,  
Advertisement Agencies  
• Brazilian and Latin  
organisations

 CULTURAL VENUES

 INDEPENDENT SHOPS

 MUSIC VENUES & SHOPS

 BRAZILIAN FLAVOURED SHOPS

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# UNIVERSITIES & COLLEGES

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

With a distribution in over 20 universities and colleges, we target a very eager audience of students who enjoy going out to restaurants, bars, clubs and concerts on a regular basis, making them ideal businesses to advertise in the magazine.

**Birkbeck - University of London**  
102 Belgrave Place - SW1W 9LX

**Central St Martins College**  
Clerkenwell -10 Black Hill - EC1R 5EN  
Holborn - 2 Elthorne Road - WC1B 4AP

**City University London**  
Spencer St - EC1V 0HB

**Greenwich University**  
Johnsmith Book Shop  
Mews Building, College Way - SE10 9NN

**Institute of Education (IOE)**  
20 Bedford Way - WC1H 0AL

**King's College**  
Halls of Residence  
165 Great Dover St - SE1 4WY  
Department of Portuguese and Brazilian Studies  
The Strand - WC2R 2LS

**London College of Communication**  
Elephant & Castle - SE1 6SB

**London College of Fashion**  
65 Davies Street - W1K 5DA

**London Law School - International Campus**  
5 Westminster Bridge Rd - SE1 7XW

**London Southbank University**  
103 Borough Road - SE1 0AA  
Students Union - Thomas Doyle St - SE1 6NG

**Edgware Academy ■**  
205 Edgware Rd - W2 1ES  
63 Shelton St, Covent Garden - WC2H 9HE

**Institute for Study of the Americas**  
31 Tavistock Square - WC1H 9HA

**Instituto Cervantes**  
102 Belgrave Place - SW1W 9LX

**LCT (College of Technology)**  
153-159 Bow Road - E3 2SE

**London School of Economics**  
178 High Holborn  
24 Sumner Street - SE1 9JA  
Halls Of Residence, Houghton Street - WC2 2AE

**Malvern House**  
Trafalgar 29 John Adam Street - WC2N 6HX  
Bloomsbury - 46/47 Bloomsbury Sq WC1A 2RA  
Kings Cross - 200 Pentonville Road - N1 9JP  
Picadilly - 1-17 Shaftesbury Avenue - W1D 7EA

**Middlesex College**  
Ramillies House, 1-2 Ramillies St - W1F 7LN

**Rhythms of the City ■**  
F-IRE Collective  
City University - Northampton SQ - EC1V

**Mayfair School**  
61-65 Oxford Street- W1D 2EL

**Queen Mary, University of London Catering building -**  
Mile End Road - E1 4NS

**Southwark College**  
Waterloo Center, The Cut - SE1 8LE



# CULTURAL VENUES

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

JD covers all realms of Latin Culture in the UK: theatre, cinema, festivals, music and exhibitions. Stocked in over 15 cultural venues across London we provide highly targeted opportunities for our culture-related advertisers to have their messages read by people who they can be confident will be interested in what they have to say.

**Arcola Theatre**  
27 Arcola St - E8 2DJ

**Barbican**  
Silk St - EC2Y 8DS

**Bicha Gallery & Shop**  
7 Gabriel's Wharf - SE1 9PP

**Camden Arts Centre** ▲  
Arkwright Rd - NW3 6DG

**Candid Arts Café**  
3 Torrens St - EC1V 1NQ

**Canning House (Latin America Bureau)** ■  
2 Belgrave Sq - SW1X 8PJ

**ICA (Institute of Contemporary Arts)** ■  
The Mall, 12 Carlton House Terrace - SW1Y 5AH

**London School of Capoeira**  
Units 1&2 Leeds Place  
Tollington Park- N4 3RF

**Prince Charles**  
7 Leicester Place - WC2H 7BY

**Rich Mix Cultural Foundation** ■  
35-47 Bethnal Green Rd - E1 6LA

**Riverside Studios** ▲  
Crisp Rd - W6 9RL

**The South London Gallery**  
65 Peckham Rd - SE5 8UH

**The London School of Samba**  
The Bubble Theatre  
5 Elephant Lane - SE16 4JD

**The Rosemary Branch**  
2 Shepperton Rd - N1 3DT



# MUSIC VENUES & SHOPS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Those who read about music tend to seek out and buy into music, from CDs to concert tickets, in every shape and form. Having a magazine deliver music-relevant content to places where people are in a musical frame of mind, precisely the venues and shops we stock in, contributes to an increased interest in the publication and the content advertised in it.

## Big Chill House

257-259 Pentonville Road - N1 9NL

## Cargo ▲

83 Rivington St - EC2A 3AY

## Favela Chic ■ ▲

91-93 Great Eastern St - EC2A 3HZ

## Fopp

1 Earlham Street - WC2H 9LL

## Guanabara Restaurant ■ ▲

Parker Street, Holborn - WC2B 5PW

## Green Note ■

106 Parkway - NW1 7AN

## Heaven Nightclub

The Arches, Villiers Street - WC2N 6NG

## Lock 17 ■

Chalk Farm Road - NW1 8AB

## Jazz Café

51 Chalk Farm - NW1 8AN

## Rough Trade ■

East - 91 Brick Lane - E1 6QL

West - 130 Talbot Road - W11 1JA

## Roxy Bar & Screen

128-132 Borough High Street - SE1 1LB

## Sister Ray ■

34-35 Berwick Street - W1F 8RP

## Sounds of the Universe ■

7 Broadwick Street, Soho - W1F 0DA

## The Rosemary Branch ■

2 Shepperton Road - N1 3DT

## The Social

5 Little Portland Street - W1W 7JD

## Vibe Bar ■

91 Brick Lane - E1 6QL

## Vinyl Junkies ■

94 Berwick Street - W1F 0QF

## Vortex Jazz Club ▲

11 Gillett Street - N16 8JH +EC

## Wyld Pytch Records ■

51 Lexington Street - W1F 9HL



# EVENTS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

No one does hand to hand like JD: we carefully select events every month and through partnerships with promoters or venues such as the Barbican and the Southbank Centre, we make sure that the right audience takes a copy home.

\*This list contains only a few of the events taking place in 2010 where we will distribute copies of JD.

For more details please contact us.

## **Brazilian Film Festival Barbican**

Silk Street, City of London - EC2Y 8

## **Brazilian Day**

### **The O2**

Peninsula Square - SE10 0DX

## **Caetano Veloso ■ ▲**

### **Barbican**

Silk Street, City of London - EC2Y 8

## **Festival Brazil ■ ▲**

### **Southbank Centre**

Belvedere Road - SE1 8XX

## **Jungle Sessions @ Guanabara ■ ▲**

### **Guanabara Restaurant**

Parker Street, Holborn - WC2B 5PW

## **La Linea**

### **Various Venues ■ ▲**

## **Maria Rita Live ■ ▲**

### **KOKO**

1A Camden High Street - NW1 7JE

## **Summer Sunday Sessions ■ ▲**

### **Camino**

3 Varnishers Yard - N1 9DF

## **Various Events ■ ▲**

### **ICA - Institute of Contemporary Arts**

The Mall, 12 Carlton House Terrace - SW1Y 5AH



# TUBE STATIONS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Tube Stations are key magazine and newspaper distribution points amongst commuters in search of something for their daily journey. JD's innovative design guarantees it stands out from the other publications in the 14 stations we can be found in, increasing the chances of your brand being seen by an infinitely diverse audience that changes every day.

**Baker Street**

**Charing cross**

**Clapham Junction**

**Euston**

**Highbury and Islington**

**London Bridge**

**Paddington**

**Queensway**

**Southfields**

**St James Park**

**Tooting Broadway**

**Temple**

**Victoria Station (x2)**

**Warwick Avenue**



# SERVICES

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Ranging from beauty salons to money transfer offices and travel agents, an array of service providers around the city also stock copies of JD - let them know your business is out there too and introduce them to your services.

**Amazon Hair**  
1080 Harrow Road - NW10 5NL

**ASC Accountants**  
63 Camden Rd - NW1 9EU

**Bravo Travel**  
6 Lower Grosvenor Place - SW1W 0EN

**Casa do Brasil em Londres** ■ ▲  
21 Foley Street - W1W 6DR

**Confidential**  
130-132 Merton High Street - SW19 1BA

**Fast Intertransfer** ▲  
35 Oxford Street - W1D 2DT

**Highlight Hair**  
775 Harrow Road - NW10 5PA

**Holiday Express**  
30 Poland Street - W1V 3DB

**Intrepid Travel**  
76 Upper Street - N1 0NU

**LCC**  
• Hammersmith - 234 Kings Street - W6 0RF  
• Oxford Street - 100 Dean Street - W1D 3TF  
• Stamford Hill - 2 Amhurst Parade - N16 5AA  
• Stratford - Unit 9 - 70-73 The Mall - E15 1 XQ  
• Turnpike Lane - 2 Queens Parade - N8 0RD

**London Help 4U** ■  
72 Wells Street - W1T 3QF

**Messina Clinic** ■  
73A Interlink House, Maygrove Rd - NW6 2EG

**Money One** ▲  
103A Oxford Street - W1D 2HG

**New Brazilian Hair** ■  
232 High Street - NW10 4TD

**Oi Brasil** ■  
357 - 359 Seven Sisters Rd - N15 6RD

**Safe Transfer** ■  
44 Poland Street - W1F 7LZ

**Star Travel**  
3 Boileau Parade - W5 3AQ

**Trans-fast** ■  
27 Grosvenor Gardens - SW1W 0BP

**Waterloo Community Counselling**  
Barley Mow Clinic, Greet House,  
Frazier St - SE1 7BD

**William Wallace**  
41 Station Road - NW10 4UP



# BAR, RESTAURANTS & CAFÉS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Providing one of our most popular and successful sectors, with over 60 bar, restaurant and coffee shop distribution points across the city where the magazine is picked up, gastronomy, coffee culture and night-life provides a vast audience as diverse as their interests, and any form, shape or size of advertising can be employed to target them.

**16MM Café**  
16 D'ar Blay St - Soho - W1 8ED

**Amber Grill**  
47, Station Road - NW10 4UP

**Azteca Latin Lounge**  
329 Kings Road - SW3 5ES

**Bankete Restaurant** ■ ▲  
3 Bell Lane - E1 7LA

**Barraco** ■  
10 Kings Gate Place - NW6 4TA

**Barrio Central**  
6 Poland Street - W1F 8PS

**Barrio North**  
45 Essex Road - N1 2SF

**Basement Cafe** ■  
5 Scrutton St - EC2A 4HJ

**Brazil Pizzeria**  
511 Fulham Road - SW6 1HH

**Buen Ayre** ■ ▲  
50 Broadway Market - E8 4QJ

**Café Enzo** ■  
110b Ladbrook Grove - W10 5NE

**Cafe Kick** ■  
43 Exmouth Market - EC1R 4QL

**Café Rico** ■  
118 Westbourne Grove - W11 2RR

**Café Rio**  
68 Grafton Way - W1T 5DR

**Camino Bar & Restaurant** ▲  
The Regent Quarter - King's Cross - N1 9FD

**Canecao** ▲  
17, York Way - N7 9QG

**Canela Café**  
33 Earlham Street - Covent Garden - WC2H 9LS

**Cantaloupe** ■  
35-42 Charlotte Road - EC2A 3PD

**Casa Brasil**  
289 Regents Park Road - N3 3JY

**Casa Brasil** ■ ▲  
23/24 Queensway Market - W2 4QP

**Casa da Sogra** ■  
4 Ferdinand Street - NW1 8ER

**Casita Bar**  
5A Ravey Street - EC2A 4QW

**Chilango**  
142 Fleet St - EC4A 2BP

**Coffee Café**  
68 Goswell Rd - EC1V 0BN

**Cubana**  
48 Lower Marsh - SE1 7RG

**El Paso**  
350-354 Old Street - EC1V 9NQ

**Fiesta Havana**  
490, Fulham Road - EC2A 3HZ

**Flat White** ■  
17 Berwick Street - W1F 0PT

**Fluid Bar**  
40 Charterhouse Street - EC1M

**Green and Red**  
51 Bethnal Green - E1 6LA

MORE



# BAR, RESTAURANTS & CAFÉS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

**Inn on the Green**

3-5 Thorpe Close - W10 5XL

**Kick Bar** ■

126-127 Shoreditch High St - E1

**Las Iguanas**

- Royal Festival Hall - Festival Walk - SE1 8XX
- Soho - 36-38 Dean Street - W1D 4PS
- Spitafields - 1 Horner SQ - E1 6AA

**Lisboa Patisserie** ■

- 4 Plender Street, Camden Town – NW1 0JP
- 147-149 South Lambeth Road – SW8 1XN

**Luso Brasileiro Delicatessen** ■

137 Barking Rd - E16 4HQ

**Made in Brazil** ■ ▲

12 Inverness Street - NW1 7HJ

**NANDO's**

- Bayswater 63 Westbourne Grove - W2
- 366 Bethnal Green Road - E2 0AH
- Brixton 234 Stockwell Road - SW9 9SP
- Camden 57 Chalk Farm Rd - NW1 8AN ■
- Elephant & Castle 119 Newington Causeway
- Finsbury 106 Stroud Green Rd - N4 3HB
- 57-59 Goodge Street - W1T 1TH
- 227-229 Kentish Town Rd - NW5
- Kilburn 308 High Road - NW6 2DG
- Islington 324 Upper Street - N12

- 58-60 Notting Hill Gate - W11 3HT
- Shepherds Bush 284-286 Uxbridge Rd - W12 7JA
- West Hampstead 252-254 West End Lane

**Restaurant Amazonica**

384 Brixton Road - SW9 7AW

**Restaurante Raizes** ■

460 Hackney Road - E2 9EG

**Rodizio Rico** ▲

- Angel - 77-78 Upper Street – N1 0NU
- Bayswater - 111 Westbourne Grv W2

**Sabor**

108, Essex Road - N1 8LX

**Sabor Mineiro** ■

63 Station Road – NW10 4UX

**Saint Christophers Village**

Borough High Street - SE1 1LB

**Salsa**

96, Charing Cross Road - WC2H 0JG

**Sfizio Café**

35 Theobald's Road - WC1X 8SP

**The Burrito Shop**

Middlesex Street - E1 7EZ

**The Dinner - Essex Road**

21 Essex Road - N1 2SA

**The Lauriston**

162 Victoria Park Road - E9 7JN

**The North Pole** ▲

13-15 Noth Pole Rd - W10 6QG

**Tia Maria - Restaurant & Tapioca House**

9a Victoria House, South Lambeth Road-SW8 1QT

**Troy**22 Hanway Street - W1T 1UH  
W1T 1UH Fitzrovia

BACK



# INDEPENDENT SHOPS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

A most diverse mix of readers can be found in such shops as Size?, and they're ideal for reaching a young, trend-aware and trend-setting audience, and among other cool movements it's where many discover JD for the first time.

## Size? ■

- 200 Portobello Road - W11 1LA
- 33-34 Carnaby Street - W1F 7D
- 37a Neal Street - WC2H 9PR

## Soho Original Bookshop ■

46 Dean Street - W1 4QD

## Made in Brazil ■

9A Carnaby St, Shopping Centre  
2nd floor - W1F 9PY

## LCB Surf/Skate shop

121 Bethnal Green Road - E2 7DG

## ID Photoshop ■

Unit 18, Shopping Arcade  
Strand - WC2N 4HZ



# BRAZILIAN FLAVOURED SHOPS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Our loyal followers know that if Brazil is what they're after then Brazil they shall find in these shops and in the pages of JD stocked at them, inside our popular guide to the best Brazilian and Latin American services and products in the UK.

**Casa de Carnes Brasil**

1096 Harrow Road - NW10 5NL

**Casa de Carnes Boi Gordo**

223, Mare Street - E8 3QE

**Fast Intertransfer**

35 Oxford Street - W1D 2DT

**Kikarne**

24, Station Road - NW10 4EU

**Tiendas del Sur ■**

91-95 Newington Butts - SE1 6SE

**Way 2 Save**

41 High Street - NW10 4NE



# LIBRARIES

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

What better place to sit down and immerse and inform oneself in a world of culture and entertainment? That's how we see our readers that pick up copies of JD in the many libraries we are in. People who want to know what we have to say and share take the time to absorb it, and in the process also take onboard an advert or two they're sure to remember.

**Finsbury Library**  
245 St John St - EC1V 4NB

**South Lambeth Library**  
180 South Lambeth Rd - SW8 1QP

**Stamford Hill Library**  
Portland Avenue - N16 6SB

**Stoke Newington Library**  
Stoke Newington Church St - N16 0JS

**Willesden Green Library ▲**  
95 High Rd - NW10 2SF



# AIRPORTS

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

Also found at both Heathrow and Gatwick Airports, JD reaches a truly international audience including those who land looking for events, attractions, restaurants and bars to check out in the city, or simply travellers keen to find out more about destinations in Brazil and the companies that can take them there, all of which can be found in the magazine.

## London Heathrow

### • Terminal 2

Centre of Heathrow M4 / Junction 4 / M25,  
Junction 15 / A4 (local road) - TW6 1EW

### • Terminal 4

4 South Heathrow / M4, Junction 4b / M25,  
Junction 14 / A30 (local road) - TW6 3XA

## Gatwick Airport

West Sussex, RH6 0NP



# SPECIAL

EXCLUSIVE DISPLAY ▲

FLYER DISTRIBUTION ■

The distribution points in this list are places where you can find both Brazilian and British people who might be looking to go to Brazil (as we stock at the Brazilian Consulate and Embassy in London), and who are therefore of the disposition to buy and consume products and services that are related to what is portrayed throughout the entire magazine.

**ABRAS** ■

59 Station Road – NW10 4UX

**Banco do Brasil** ■

34 King Street - EC2 8ES

**BBC Brazilian Section**

Room 926, Bush House - Strand – WC2B 4PH

**Brazilian Embassy / Gallery 32** ■

32 Green Street, Marble Arch - W1K 7AT

**Comissao Naval Brasileira**

170 Upper Richmond Rd - SW15 2SH

**Consulate General of Brazil** ■

3 Vere Street - W1G 0DH

**Petrobrás**

4th Floor, 20 North Audley St - W1K 6WL